



AMERICA'S 400TH ANNIVERSARY

The Journey That Changed the World

Sandra Day O'Connor, Honorary Chair

For Immediate Release

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America's Anniversary Weekend Television Special Coming to Major US Markets

Williamsburg, VA -- Jamestown 2007 today announced that a one-hour program highlighting America's Anniversary Weekend will air in more than 60 markets across the nation beginning Memorial Day Weekend and continuing through July 8.

The program, hosted by CBS news anchor **Russ Mitchell**, is an hour-long show featuring highlights of America's Anniversary Weekend, the centerpiece of an 18-month series of events focusing on America's first permanent English settlement, Jamestown, Va., which was founded in 1607. The program also discusses Jamestown's legacies of democracy, free enterprise, exploration and a culturally diverse society.

The program features two events in May that put Jamestown in the international spotlight: The visit of **Queen Elizabeth II** to Jamestown and Williamsburg and the participation of President **George W. Bush** in America's Anniversary Weekend. The program also features appearances by national dignitaries such as **Sandra Day O'Connor** and performances by entertainers such as **Bruce Hornsby & the Noisemakers, Chaka Khan** and **Ricky Skaggs & Kentucky Thunder**.

Jeanne Zeidler, Jamestown 2007 executive director, said, "We are very pleased to be able to share the excitement of this landmark moment with viewers across the country. This broadcast further highlights the 'new' Jamestown story being told through the events and programs of America's 400th Anniversary, and it illustrates how this commemoration is perhaps the most inclusive look yet at our nation's complex and compelling history."

The program is being syndicated by a consortium of CBS affiliates that includes WTVR in Richmond,

WTKR in Hampton Roads, WUSA in Washington, D.C., and WDBJ in Roanoke. It is being offered to individual affiliates of CBS and other networks, as well as cable channels and other distribution outlets.

During the Memorial Day Weekend the program will air in a number of key markets, including:

New York	WCBS	Sunday, May 27	11:30 a.m.
Philadelphia	KYW	Sunday, May 27	11 a.m.
Dallas/Fort Worth	KTVT	Sunday, May 27	12 p.m.
Miami/Ft. Lauderdale	WFOR	Saturday, May 26	12 p.m.
Knoxville	WVLT	Saturday, May 26	2 p.m.
Richmond, Va.	WTVR	Monday, May 28	7 p.m.
Roanoke/Lynchburg	WDBJ	Saturday, May 26	1 p.m.

WUSA and WTKR have not announced broadcast times. The show was produced by Prosody Creative Services, which also produced four of the commemoration's 12 Signature Events.

Jamestown 2007, a sub-agency of the Jamestown-Yorktown Foundation, is coordinating efforts to commemorate the 400th anniversary of Jamestown, Va., the first permanent English settlement in the Americas. The nation's first representative government, free enterprise system and culturally diverse society began at Jamestown. State, national, and international commemorative events to salute these legacies began in May 2006 and continue into 2008. Major corporate sponsors of America's 400th Anniversary include Norfolk Southern Corporation (NYSE: NSC), Verizon (NYSE: VZ) and The Colonial Williamsburg Foundation. Other supporters include Anheuser-Busch Companies, Inc. (NYSE: BUD), AirTran Airways (NYSE: AAI), Consol Energy and CNX Gas Corporation, Dominion, James City County, Lockheed-Martin, McGuireWood LLP, Philip Morris USA, SunTrust, TowneBank and Wolseley PLC/Ferguson Enterprises, Inc. Contributors include the City of Poquoson and Rutherford Insurance. More information about the commemoration is available at www.Americas400thAnniversary.com.