



AMERICA'S 400TH ANNIVERSARY

The Journey That Changed the World

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Anheuser-Busch Donates More Than \$2 Million to Jamestown 2007 for America's 400th Anniversary Efforts

WILLIAMSBURG, Va.—Governor Timothy Kaine today announced Anheuser-Busch Companies, Inc., has signed on as a supporter of America's 400th Anniversary, an 18-month series of events commemorating the 1607 founding of Jamestown, the first permanent English settlement in America. The \$2.25 million donation includes \$1.75 million in cash and \$500,000 value-in-kind of additional marketing support. Governor Kaine was joined for the announcement by state Senator and Jamestown-Yorktown Foundation Co-Chairman Tommy Norment, and Anheuser-Busch officials.

“As both a corporate citizen and community supporter, Anheuser-Busch is an important part of our success in Virginia,” said Governor Kaine. “I am proud to see the company stepping into a leadership role once again in our shared effort to mark America's 400th Anniversary. This donation is another example of Anheuser-Busch's ongoing efforts to improve the state's economy and drive tourism, one of Virginia's largest and most important industries.”

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Anheuser-Busch's donation to Jamestown 2007 Inc., a 501(c) (3) charity, will support the production of events and programs during the remainder of the 18-month commemoration. The commemoration focuses on Jamestown's legacies of democracy, free enterprise, a culturally diverse society and the spirit of exploration.

"Anheuser-Busch and its employees feel a special connection to this epic event in American history," stated Donnie Mills, executive vice president and general manager of Busch Gardens and Water Country USA. "The founding of Jamestown represents a key milestone in our nation's development, and we want to do our part in recognizing the importance of promoting understanding and awareness of Virginia's role in the creation of the United States of America."

Senator Norment said, "Anheuser-Busch has a long tradition of being a leading corporate citizen in the Williamsburg community, and through this generous donation, continues to set the standard and pave the way for Jamestown 2007 to secure additional support. Not only does Anheuser-Busch operate four of the premier businesses in America's Historic Triangle, but the story of the company itself embodies American ideals. We are grateful to have Anheuser-Busch aboard for this milestone American event."

Anheuser-Busch participated in the 2006 *Godspeed* Sail, a ship tour that launched anniversary events. The 17th-century ship and an accompanying festival attracted more than 450,000 people during an 80-day tour to six major East Coast cities. The events raised awareness of Jamestown's pivotal role in the nation's development while educating the public about Virginia's exciting vacation destinations.

This donation continues the brewer's longstanding commitment to the Virginia community. Through its Williamsburg brewery and entertainment operations, including Busch Gardens Europe, Water Country USA and the Kingsmill Resort and Spa, Anheuser-Busch provides or supports more than 5,800 jobs with a payroll of more than \$126 million and pays more than \$23 million in state and local taxes.

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Also, the company has contributed nearly \$2.5 million to the Williamsburg community over the past decade. In addition, the *Michelob ULTRA Open* at Kingsmill benefits local charities each year. In 2006, the tournament contributed \$253,000 to Virginia charities and in the past four years, has contributed more than \$1.1 million.

Jamestown 2007, a sub-agency of the Jamestown-Yorktown Foundation, is coordinating efforts to commemorate the 400th anniversary of Jamestown, Va., the first permanent English settlement in the Americas. The nation's first representative government, free enterprise system and culturally diverse society began at Jamestown. State, national, and international commemorative events to salute these legacies began in May 2006 and continue into 2008. Major corporate sponsors of America's 400th Anniversary include Norfolk Southern Corporation (NYSE: NSC), Verizon (NYSE: VZ) and The Colonial Williamsburg Foundation. Other supporters include Anheuser-Busch Companies, Inc. (BUD), AirTran Airways (NYSE: AAI), Philip Morris (NYSE: MO), James City County and Towne Bank. More information about the commemoration is available at www.Americas400thAnniversary.com.

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