



AMERICA'S 400TH ANNIVERSARY

The Journey That Changed the World

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For Immediate Release
January 4, 2007

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PHONE SALES BEGIN FOR ANNIVERSARY WEEKEND TICKETS *Toll-Free Number Offers One-Stop Shopping for Tickets and Hotel Reservations*

Williamsburg, Va.—Jamestown 2007 announced today that tickets for America's Anniversary Weekend, the premiere event of America's 400th Anniversary, are now available by calling toll-free in the United States (866) 400-1607. The phone sales line complements the ticket reservations area on the www.Americas400thAnniversary.com Web site.

The three-day America's Anniversary Weekend festival will be held on May 11-13, 2007, and marks the 400th anniversary observance of the 1607 founding of Jamestown, Va., as America's first permanent English settlement. Commemorative moments, cultural events, museum galleries, interpretive demonstrations, interactive exhibits, original productions and family friendly programs will be offered at Historic Jamestowne, Jamestown Settlement and Anniversary Park.

Guests may purchase date-specific, single-day tickets at \$30 for adults and \$15 for children 6-12. Children under six are free. Anniversary Weekend tickets and accommodations are available through Colonial Williamsburg, the official hotels of the commemoration, and may be reserved by phone at (866) 400-1607 or through www.Americas400thAnniversary.com.

The call center is currently open Monday through Friday from 8 a.m. to 7 p.m., and 9 a.m. to 7 p.m. on Saturday and Sunday. Callers outside of regular operating hours will be prompted to leave a message, which will be returned the next day.

Tickets purchased for Anniversary Weekend will be mailed in March.

Queen Elizabeth II and her husband, The Duke of Edinburgh, have announced their plans for a state visit to the United States in May 2007 in conjunction with America's 400th Anniversary. However, specifics of her itinerary, including whether she will attend America's Anniversary Weekend, have not been confirmed.

Planners are limiting event attendance to 90,000 visitors over the three-day festival to ensure that all guests can enjoy the full Jamestown experience. Each ticket provides bus transportation to and from satellite parking areas and admission to Jamestown Settlement, Historic Jamestowne and Anniversary Park for this once-in-a-lifetime experience.

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Some sites may be temporarily closed to the public during the three-day event for private functions or operational programming associated with the commemoration. Information about specific events and hours of operation will be announced at www.Americas400thAnniversary.com as soon as details are available.

Anniversary Weekend Attractions

- **Anniversary Park**, across Route 31 from Jamestown Settlement, will feature a festival atmosphere where visitors can enjoy shows, learn about exploration past and present, visit with modern day explorers and enjoy Jamestown-related exhibits developed exclusively for the commemoration. The site will feature multiple stages with continuous cultural and entertainment programming throughout the weekend. It will also feature Anniversary Village, an area offering information about destinations and history throughout the commonwealth.
- **Historic Jamestowne**, the site of the original James Fort and ongoing archaeological excavation, offers visitors a glimpse at the nation's beginnings. New at Historic Jamestowne are a visitor center with exhibits and multimedia introductions opening in the fall of 2006 and an "Archaearium" and museum displaying a thousand artifacts unearthed at 1607 James Fort. Anniversary Weekend activities include guided tours, re-enactments and musical programs. Saturday's commemorative ceremony features descendants of Jamestown's founders and Virginia Indian tribes.
- **Jamestown Settlement**, a year-round museum with galleries, film and re-created living-history areas, will feature "The World of 1607" exhibition, showcasing Jamestown in a global context, and special gallery programming and tours. Daily pageantry and demonstrations will include military drills, flag raisings, cannon firings and dramatic readings of period materials. Jamestown Settlement, which was created for the 350th anniversary of Jamestown, is completing a \$70 million renovation to educate and entertain visitors during 2007 and beyond.

Jamestown 2007, a sub-agency of the Jamestown-Yorktown Foundation, is coordinating efforts to commemorate the 400th anniversary of Jamestown, Va., the first permanent English settlement in the Americas. The nation's first representative government, free enterprise system and culturally diverse society began at Jamestown. State, national, and international commemorative events to salute these legacies began in May 2006 and continue into 2008. Major corporate sponsors of America's 400th Anniversary include Norfolk Southern Corporation (NYSE: NSC), Verizon (NYSE: VZ) and The Colonial Williamsburg Foundation. Other supporters include Anheuser-Busch Companies, Inc. (NYSE: BUD), AirTran Airways (NYSE: AAI), Dominion, James City County, Philip Morris USA, SunTrust, TowneBank and Wolseley PLC/Ferguson Enterprises, Inc. Contributors include the City of Poquoson and Rutherford Insurance. More information about the commemoration is available at www.Americas400thAnniversary.com.

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