



AMERICA'S 400TH ANNIVERSARY

The Journey That Changed the World

Sandra Day O'Connor, Honorary Chair

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Jamestown 2007 Joins with Thomas-McCants Media for 2007 Virginia Black Expo *2007 Expo Adds Cultural Component to America's 400th Anniversary*

Williamsburg, VA—Jamestown 2007 has teamed up with Thomas-McCants Media, Inc. to present the Third Annual Virginia Black Expo, a minority-business exposition being held August 2007 in Hampton Roads as part of America's 400th Anniversary. The Black Expo, designed to spur economic development and expose the community to minority-owned businesses, is one of the largest events of its kind in the United States targeting the African-American community.

Thomas-McCants Media, Inc., publishers of the **Black Pages USA** directories, holds Black Expos in different states throughout the year. The company added Virginia to the list in 2005 and will return this year to capitalize on the expo's popularity in the commonwealth. In 2007, the expo will add a cultural component reflecting the African-American imprint on America that began with the arrival of the first documented Africans at Jamestown in 1619.

"We are delighted that Jamestown 2007 will partner with us next year," said Gerry McCants, President of Thomas-McCants Media, Inc. "As we build on the success of past Expos, a tie-in with Jamestown 2007 is a natural. The contribution of African Americans to the settlement of America is being highlighted throughout next year's commemoration. Black Expo's partnership with Jamestown 2007 will benefit all of America."

During the Expo, more than 150 African-American owned businesses and other vendors will showcase their products and services to the public. In addition, attendees will attend workshops, hear guest speakers, and be educated, enlightened and inspired.

"Combining the Black Expo's record of developing strong economic ties with a program highlighting the African-American imprint on America over the past 400 years fulfills two primary goals of America's 400th Anniversary," said Jamestown 2007 Executive Director Jeanne Zeidler. "Working with Thomas-McCants Media to present the Black Expo will strengthen Virginia's ties with companies ready to conduct business in the commonwealth, help cultivate small-, woman- and minority-owned businesses, and educate the public about the significance of Jamestown and the legacies that began there 400 years ago."

Jamestown 2007, a sub-agency of the Jamestown-Yorktown Foundation, is coordinating efforts to commemorate the 400th anniversary of Jamestown, Va., the first permanent English settlement in the Americas. The nation's first representative government, free enterprise system and culturally diverse



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society began at Jamestown. State, national, and international commemorative events to salute these legacies began in May 2006 and continue into 2008. Major corporate sponsors of America's 400th Anniversary include Norfolk Southern Corporation (NYSE: NSC), Verizon (NYSE: VZ) and The Colonial Williamsburg Foundation. Other sponsors include AirTran Airways (NYSE: AAI), Philip Morris, James City County and Towne Bank. More information about the commemoration is available at www.Americas400thAnniversary.com.

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