



AMERICA'S 400TH ANNIVERSARY

The Journey That Changed the World

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JAMESTOWN 2007 BOOSTS STAFFING AS 'AMERICA'S 400TH ANNIVERSARY' APPROACHES

WILLIAMSBURG, Va. – Jamestown 2007, the planners of America's 400th Anniversary, today announced it has hired five key employees as the launch of the commemoration approaches.

Howard L. Gevertz has joined as director of operations, and will be responsible for sponsor relations, contracts and other general functions. Gevertz previously had served as manager of group interpretation for Colonial Williamsburg.

Alta E. Cassady has become manager of partnerships. She will be responsible for working with more than four dozen education, cultural and industry associations throughout Virginia as they implement programs to support the commemoration. Ms. Cassady had previously coordinated the Main Street Program for the Alabama Historical Commission.

J. Kevin Crossett is manager of public relations and promotions, and will work primarily with Virginia media and selected promotional programs. He joins the commemoration from the *News & Advance* in Lynchburg, where he had worked as a reporter and editor.

Lisa R. Powell is now fiscal analyst for the commemoration. She is responsible for financial services and compliance issues. Powell previously had served as data systems consultant at the City of Hampton treasurer's office for more than 10 years.

Gina H. McShane is an administrative assistant. She will be working with Jamestown 2007's marketing team. Previously, she had held a similar position at the College of Saint Elizabeth in Convent Station, N.J.

Jamestown 2007, a sub-agency of the Jamestown-Yorktown Foundation, is coordinating efforts to commemorate the 400th anniversary of Jamestown, the first permanent English settlement in the Americas. Jamestown is also the site of the nation's first representative government, free enterprise and multi-cultural society. State, national, and international commemorative events to salute these legacies begin in May 2006 and continue into 2008. Major corporate sponsors of America's 400th Anniversary include Norfolk Southern Corporation (NYSE: NSC) and Colonial Williamsburg. More information about the commemoration is available at www.Americas400thAnniversary.com.

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